

**FOR IMMEDIATE RELEASE**

## **The Coffee Bean & Tea Leaf® Calls for Artists to Join their Postcard Contest to Conserve the Ocean**

One's artistic expression can go as deep and fascinating as the ocean. This gives every canvas the power to send a message about things that matter.

To celebrate National Ocean Month, The Coffee Bean & Tea Leaf® gives artists of all ages a wonderful opportunity to turn their art into postcards that will be sold for a special cause through its #CoffeeBeanOceanArt Contest.

All that's needed is to upload an artwork that depicts one's favorite marine creature or a scenery of life underwater on Instagram or Facebook, with a caption that talks about one's love for the ocean—using the hashtags #CoffeeBeanOceanArt and #Caring Cup. Participants are encouraged to send a link of their post to [caringcup@coffeebean.com.ph](mailto:caringcup@coffeebean.com.ph).

Interested artists may paint, sketch, draw, or use any medium for their entries as long as it is an original artwork. The contest will have 10 winners whose artworks will be printed and sold as postcards in The Coffee Bean & Tea Leaf® stores. Proceeds from the sale will provide assistance to programs of the Marine Conservation of the Philippines.

Apart from that, winners will also receive Php 1,000 worth of The Coffee Bean & Tea Leaf® Gift Certificates, coffee and team products, and other merchandise.

Contest runs from May 5 to May 31, 2017. To learn more about the #CoffeeBeanOceanArt Contest, FOLLOW The Coffee Bean & Tea Leaf® (Philippines) on Facebook, @CBTLPH on Instagram, @BREWPH on Twitter, and subscribe to [brewyourbestyear.com](http://brewyourbestyear.com). Interested artists can also send an email to [caringcup@coffeebean.com.ph](mailto:caringcup@coffeebean.com.ph).

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### **About The Coffee Bean & Tea Leaf®**

The Coffee Bean & Tea Leaf® was born during the honeymoon of its founders, Herbert and Mona Hyman. Inspired by the many extraordinary coffee shops they visited in Europe, they opened their first outlet in Brentwood, California

in 1963. The café was the first of its kind to sell fresh roasted gourmet coffees and teas, including the invention of the first-ever Ice Blended® coffee drink. The café's menu includes a top-grade selection of coffees, teas, and Ice Blended® drinks, as well as delicious pastries prepared by their very own commissaries.

First brought to the Philippines in 2003, The Coffee Bean & Tea Leaf® has now over a hundred stores all over the Philippines and continues to be the leading café for specialty coffee and tea. For more information, visit [www.coffeebean.com.ph](http://www.coffeebean.com.ph), LIKE The Coffee Bean and Tea Leaf® (Philippines) on Facebook, and FOLLOW @CBTLPH on Instagram.

## **NOTE TO THE EDITOR**

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